



COASTAL RESEARCH, EDUCATION,
& ADVOCACY NETWORK

IMPACT REPORT

2022 YEAR IN REVIEW

ABOUT US



Since 1989, we have empowered vulnerable youth through research, education, and advocacy. Our community-based research informs our services, with the intention of deepening connections and improving the lives of youth, families, and their communities. We work closely with residents and community leaders to advocate, both locally and nationally, on behalf of youth to make our city a better place to live. In addition to community-based research, we provide youth with jobs, leadership opportunities, paid research and advocacy internships, education on financial literacy and entrepreneurship, numerous volunteer opportunities, & free bus tickets.

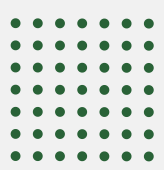
Each year, our services impact over 2,000 City of Victoria residents

OUR VISION

We envision a world where youth with the fewest resources are elevated to achieve their greatest potential

OUR STRATEGY

We believe everyone has potential. By partnering with individuals, organizations, community leaders, and policy makers, we work together to help vulnerable youth build a brighter future. Over the past 30 years, we have worked alongside people of diverse perspectives and backgrounds to build broad momentum for youth development.



OUR VALUES

These core values inspire our clients, staff, and drive everything we do - including our approach to work, the decisions we make, and the way we collaborate.

- **Intersectionality:** We use an inclusive approach in our considerations of the ways that gender, sexuality, race, class, ability, religion or nationality affect young people's lived experiences.
- **Collaboration:** We know we can't do this alone. We value working with a community of people with diverse perspectives and backgrounds.
- **Compassion:** The services we provide surround youth and families with kindness, care, build on their strengths, and embrace unique talents, interests, and accomplishments.
- **Responsiveness:** We listen deeply to and respect youth and families with whom we work. We do what it takes to respond, and are adaptable in our approach.
- **Leadership:** We prioritize ongoing education for both ourselves and our clients. We constantly seek out new ways to be effective and use research and data to help us be successful.
- **Solution-oriented:** We are not bound by tradition and constantly push our proven approach with new, innovative ways to respond to community needs. We strive to be forward-thinking and always ask if there is a better way to do things.

BY THE NUMBERS

599

Youth participated in our events
and programs

19

workshops hosted, including an
annual conference

2,913

People reached through
newsletters

8,500

website views

89,303

people engaged on social media

OUR WORK

YOUTH DEVELOPMENT

Every young person deserves access to opportunity. We believe that the success of a community depends on how well we prepare youth for the future.

Our programs are designed to do just that. CREAN provides youth with job readiness training including resume building, interview training and career preparation workshops. We also provide web developer training and regular workshops on a variety of topics, paid internships, placement in education and employment, leadership training, and free bus tickets.



OUR WORK

RESEARCH

CREAN has led the Anti-Racism in the Education System in British Columbia project ('ARIE') in collaboration with Victoria High School since 2018. Despite recent national recognition of both the need for the collection of demographic data, and the creation and implementation of specific anti-racism policies and legislation in schools across Canada, there continues to be a lack of research and attention paid to the experiences of racialized students in the high school system in BC. The ARIE project aims to address this research gap, and improve educational outcomes for racialized students in Victoria, BC.

We hosted our seventh annual Cracks in the Concrete Conference. Through hosting the conference, CREAN hopes to spark interest in under-researched topics, strengthen research and education networks, and provide information to youth in an inclusive and accessible manner.



OUR WORK



ADVOCACY

We prioritize working with youth suffering from homelessness and addictions. We do this work in three ways: through direct service provision; by supporting adults, youth and families to become self-advocates, and through influencing public policy informed by our direct services and the voices of the people we serve. We continue to provide empowerment and self-advocacy workshops, which enable our clients to exercise a degree of control over their lives and over the services they use. We want youth empowered to stand up and speak up for themselves in order to improve their personal situation.

FINANCIAL TRANSPARENCY

The successes outlined in this report would not have been possible without the gracious support of our donors. We would also like to acknowledge and thank those donors who wish to remain anonymous.

Venture Canada
Second Harvest
Employment and Social Development Canada
Canadian Race Relations Foundation
Province of British Columbia
Department of Canadian Heritage
TD Ready Commitment

Profit and Loss
September 2021 - August 2022

	TOTAL
▼ INCOME	
4010 Donations	19,805.00
4020 Grants	183,763.71
4036 Events - Conference	963.65
Services	9,800.00
Total Income	\$214,332.36
▼ COST OF GOODS SOLD	
5008 Subcontractor	5,976.00
Total Cost of Goods Sold	\$5,976.00
GROSS PROFIT	\$208,356.36
▼ EXPENSES	
5002 Advertising & Promo	1,714.91
5004 Bank charges & Interest	503.35
5006 Fees, Licences, Memberships, UnionD	112.90
5007 Space, Equipment & Supply Rentals	4,871.00
5011 Telephone & internet	801.70
5012 Meals and entertainment	45.36
5013 Insurance - D&O/ Office Liability	3,006.92
5017 Office supplies - Misc	2,480.78
5023 Donations.	10,000.00
5029 Website expense	871.09
5115 Accounting Fees	4,515.00
5200 Janitorial, Utilities & Maintenance	12,862.50
5360 Benefits- Dental/Medical/Ext'd	344.80
5410 Travel - Staff Benefit	200.00
5435 Research	1,074.28
5700 Programs	5,181.00
▼ Payroll Expenses	
Taxes	8,589.48
Wages	130,113.08
Total Payroll Expenses	138,702.56
Total Expenses	\$187,288.15
▼ OTHER EXPENSES	
5701 Events	937.50
Total Other Expenses	\$937.50
PROFIT	\$20,130.71

CONNECT WITH US

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CREAN is located on unceded Coast Salish Territories, specifically of the Lekwungen and W̱SÁNEĆ peoples. The term Coast Salish is used to encompass a number of Indigenous peoples, including Esquimalt, Hul'qumi'num, Klahoose, Lekwungen (Songhees), MALAXEt, Musqueam, OStlq'emeylem, Pentlatch, Scia'new (Beecher Bay), Sliammon, Shishalh, Skxwú7mesh-ulh Úxwumixw, Stó:lo, Straits, Tsleil-Waututh, T'Sou-ke, W̱SÁNEĆ (Pauquachin, Tsartlip, Tsawout, Tseycum), and Xwemalkwu. We occupy space on the territories of the Lekwungen people and are committed to decolonization. We strive to raise awareness and support and engage in grassroots research and activism around social and environmental justice issues. CREAN seeks to improve community connections, and inspire social change through engaging, inclusive, and non-hierarchical approaches.